



## Supporter's Discount Scheme Joining Form

**Viva!'s Discount Scheme is a network of veggie/vegan-friendly businesses who offer a discount to Viva! Supporters or a % of sales to Viva! in return for a range of promotional benefits. These include:**

- Inclusion in Viva!'s 'Discount Scheme' brochure, sent to all supporters annually and included with all new supporter packs. Updated monthly.
- FREE listing in our online vegan directory [My Vegan Town](#). *Member's only area coming soon!*
- FREE subscription to [Viva!life](#) (3 issues per year)
- Special promotion in the next issue of Viva!life. Including logo and mini business bio in [V-Biz section](#)
- FREE SDS window decal or web graphic (as above)

Viva! is Europe's largest vegan campaigning charity. Every year, we reach literally millions of people through our activities and resources. We currently have 20,000 paid subscribers, thereby providing discount scheme members with a loyal and substantial network to tap into across the UK. Our Discount Scheme is really an excellent way to attract new customers AND keep them loyal so I do hope you will decide to participate. To join up, simply complete the form below and return by email to [liam@viva.org.uk](mailto:liam@viva.org.uk) or post to Liam Nolan at the address (p2). Thank you!

| CONTACT DETAILS    |  |           |  |
|--------------------|--|-----------|--|
| Name of business:  |  |           |  |
| Address:           |  |           |  |
| County:            |  | Postcode: |  |
| Contact Name:      |  |           |  |
| Tel:               |  | Fax:      |  |
| Email:             |  |           |  |
| Website:           |  |           |  |
| Nature of Business |  |           |  |

|  |  |
|--|--|
| One to two sentences explaining your Business: |  |
|--|--|

| DISCOUNT SCHEME DETAILS   |   |
|---|---|
| I'd like to offer Viva! supporters a discount of (most offer 10% but some 5%, 15%, 20% or 25%): | % |
| Please specify any terms or conditions relating to this discount:                               |   |

| AFFILIATE SCHEME DETAILS  |   |
|---|---|
| I'd like to donate a percentage of sales to Viva!                 | % |
| Please specify any terms or conditions relating to this discount: |   |

|        |  |      |  |
|--------|--|------|--|
| Signed |  | Date |  |
|--------|--|------|--|

*Viva!*