

The Incredible Veggie Show

Saturday, 18 April 2009, 10am to 6pm
Lawrence Hall & Conference Centre, Royal Horticultural Halls, London

BOOKING FORM

Please note: All products/services must be suitable for vegans
No food or drink for consumption on the premises can be sold
For clarification, please contact Viva!

Indicate interest by typing 'YES'	SPONSORSHIP PACKAGE	£1075 + VAT
	<ul style="list-style-type: none"> company logo on all Show materials including A6 full-colour flyers (approx 0.5 million), A4 posters (approx 20,000), adverts (half/full pages only), tickets and website mention in all news releases and promotional mailings 4m x 2m stand, worth £360 + VAT (to include table/s and chair/s as appropriate) free electrical package, worth £50 (NB: additional costs may be incurred if more output required) 25% discount on additional exhibition space half page full colour advert in Show programme, worth £120 	

Indicate interest by typing 'YES'	STALLS (provided with poster board backdrop, table/s and chair/s unless requested otherwise)	
	2x2m	£180 + VAT
	3x2m	£280 + VAT
	Other request – please indicate your requirements:	£ price on request
	Discount for registered charities and voluntary groups	10%
	Table/s* and Chair/s* required * delete as appropriate	n/a

Stall No:	LOCATION – please refer to floorplan but note: * Stand numbers range from R01 to Z05 (see labelled blocks) * Zones relate to the legend eg CF is 'Clothing and Footwear' and number after it is the size (eg CF2 for 2x2m). Choose the most appropriate zone for your business/group.	
	1 st choice	
	2 nd choice	
	3 rd choice	

Indicate interest by typing 'YES'	ELECTRICS	
	500w socket	£50 + VAT
	Other request – please indicate your requirements:	£ price on request

Indicate interest by typing 'YES'	PROGRAMME ADVERTISING <i>Copy deadline: 12 January</i> <i>File formats: TIFF or EPS at 300dpi in CMYK, hi-res JPEG at 300dpi, hi-res PDF with all fonts/images embedded</i>	
	Half page (126mm x 90mm)	£120 + VAT
	Quarter page (60.5mm x 90mm)	£65 + VAT
	Eighth page (60.5 x 42.5mm)	£35 + VAT

PROGRAMME LISTING (deadline to guarantee inclusion: 12 January)

10,000 copies of an A5 full-colour programme will be produced which will be distributed in the 4 weeks preceding the Show and given to visitors on the day of the show. All stallholders are entitled to a free listing which will include business name, address, phone, email and website and a 30-word description. This listing will also be posted on our website with a hyperlink to your site.

Contact details – please supply here if different to those provided below

30-word description:

Show offer (if applicable):

PAYMENT

Sponsorship	£
Stall	£
Electrics	£
Programme advertising	£
Sub-total	£
10% discount for registered charities/voluntary groups	LESS £
VAT (unless registered charity)	£
Total	£

£	Payment enclosed (minimum 50% deposit – balance due by 1 March 2009)	
Yes/No	Please find cheque payable to Viva! enclosed	
Yes/No	Please debit my Switch*/Solo/Mastercard/Visa card	
	Cardholder's name	
	Card no	
	Valid from	
	Expiry date	
	Switch* issue no	
Yes/No	Please send receipt of payment	

CONTACT DETAILS

Business/group			
Contact name			
Address			
Postcode		Country (if applicable)	
Tel			
Email			
Website			

Booking completed by	
Signature	
Date	

PLEASE RETURN TO: Angie Greenaway, Viva!, 8 York Court, Wilder Street, Bristol BS2 8QH
 T 0117 944 1000 F 0117 924 4646 E angie@viva.org.uk www.viva.org.uk/london

