

Viva!

condemned
to a

crate

Torn from his mother at a day or two old, this fragile dairy calf faces a terrifying journey to the Continent to be imprisoned in a veal crate. **This is the price of a pinta!**

Cows produce milk for one reason only - to feed their young. **No babies, no milk!**

For dairy cows, the wonder of birth is short lived. After a day or two, their babies are cruelly torn from them. Female calves become milk machines like their mothers, suffering chronic lameness, painful udder infections and constant hunger.

Unwanted male calves may endure lorry journeys of 36 hours – bewildered, overcrowded and exposed to the elements. Their destination – veal farms in France, Belgium and the Netherlands.



Young calves suffer terribly during transport and many do not survive

These uncomprehending and fragile babies spend their desperately-short lives imprisoned in solitary confinement, in crates so small they are unable to turn



Most British dairy farmers send their calves to foreign veal crates

four or five months old, many will be weak and unable to walk.

It is a dreadful total – as many as 500,000 calves every year. Their birth has no meaning other than to keep their mother's milk flowing. Simply by switching to soya milk, you can end this shameful suffering.

Stop the cruelty - Go vegan!

around – a practice so obscenely cruel it was outlawed in Britain in 1990.

To keep their flesh white for 'gourmet' diners, calves are purposely diseased - fed gruel which leaves them anaemic. Slaughtered at just

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