

Viva!life

Issue 48 newsletter for associated businesses and organisations

Get noticed in Viva!life...

Attract veggies, meat-reducers, or readers with a thing for green, when you advertise in Viva!life. Our tri-annual lifestyle magazine is sent to over 18,000 subscribers, three times a year and distributed **FREE** to health shops, hotels, B&Bs, restaurants and schools all over the UK.

Our team of nutritionists, animal experts and savvy ethical journalists:

- ♥ interpret the latest health news
- ♥ campaign on pressing animal issues
- ♥ review the latest vegan and ethical products.

Advertising rates start from as little as £8 for a lineage advert or £93.75 for a full-colour display advert. Excellent discounts for charities and veggie companies too!

Please refer to our Copy Deadlines and don't miss your chance to be in Viva!life.

Viva! Copy Deadlines 2012

Issue	Booking	Artwork	Published
Spring VL49	Mon, Jan 16	Mon, Jan 23	Fri, Feb 17
Summer VL50	Fri, April 13	Fri, May 4	Fri, June 8
Winter VL51	Fri, Sept 7	Fri, Sept 28	Fri, Nov 2

Bookings/Artwork can be sent to:

katrina@viva.org.uk or Katrina Gazley, Viva!, 8 York Court, Wilder Street, Bristol BS2 8QH

Web Savvy Business?

Advertise your B&B, veggie restaurant or vegan products on Viva!'s business pages or in our



monthly e-newsletter.

Prices start from as little as £15 for a web advert and from £25 for an e-news advert. Contact rhiannon@viva.org.uk for more details.

Viva! Roadshows



Almost 60,000 people have attended our Veggie Roadshows in the last seven years. As usual, the events are free to all; attracting veggies, vegans and the veggie curious (all potentially new customers!). To book a stall please contact claire@viva.org.uk.

FREE Viva!life

If your business/shop is a part of our Viva! Discount Scheme or you currently advertise in Viva!life, you can order **FREE** copies of our next issue to give-away to your customers.

Simply email your details and requested amount of copies (maximum of 50) to katrina@viva.org.uk



www.viva.org.uk/vivalife 0117 944 1000