



8 York Court • Wilder Street • Bristol BS2 8QH
Tel: 0117 944 1000 • Fax: 0117 924 4646 • W: www.viva.org.uk • E: info@viva.org.uk

Advertise your veggie-friendly products and services to the masses via the Viva! website

You can promote your veggie wares on the splendidly popular website of Viva! – the largest vegetarian and vegan campaigning organisation in Europe. **Averaging 140,000 page views and 1.6 million hits on our website every month**, it's the ideal place to promote your products.

Seeing double: To ensure that your business gets maximum exposure on our website, your advert will be featured not once but twice – in our much read 'Go Veggie' or 'Go Vegan' sections (the most visited sections of our website) AND our 'Veggie-friendly businesses' section.

Watching the pennies: Advertising on the Viva! website really does provide exceptional value for money – just check out the amazing rates below – and is a fantastic way to reach the rapidly growing number of people with access to the Internet.

To make a booking:

1. Choose the size of advert you would like to place (see below for details and rates)
2. Complete and return the order form overleaf. Don't forget to indicate the period of advertising (4 or 12 month) and to enclose the text or copy for the advert and payment.

That's it! Your advert will then be posted and you will be notified shortly before your 4 or 12 month advertising period is up, when you can choose to renew or repeat your advert.

For further details call Angie Greenaway on 0117 944 1000 or email angie@viva.org.uk.

VIVA! WEBSITE ADVERTISING: SIZES & RATES

480px x 45px (169 x 16mm)

4 months: £15 + VAT 12 months: £40 + VAT

480px x 90px (169 x 32mm)

4 months: £30 + VAT 12 months: £80 + VAT

480px x 135px (169 x 48mm)

4 months: £45 + VAT 12 months: £120 + VAT

Discount for: Viva! discount scheme members 10% • Viva!LIFE and veggiehealth advertisers 10%

VIVA! WEBSITE ADVERTISING ORDER FORM

Size of ad: 480px x 45px 90px 135px

Section: Go Veggie **OR** Go Vegan **AND**
Veggie-friendly business

Advertising period 4 months 12 months

Copy for advert: To follow Enclosed As follows (text only)

PAYMENT

Amount enclosed: Cost of space: £ _____
Discount: ____% - £ _____
VAT (@ 17.5%): £ _____
Total: £ _____

See over for rates & discounts available

I enclose a cheque/PO (payable to Viva!) for £ _____

OR

Please debit my Switch/Mastercard/Visa

Cardholder's name _____

Card number _____

Valid from ___/___/___ Expiry date ___/___/___ Switch issue number _____

Please tick if receipt required

Title _____ First name _____ Surname _____

Company or organisation _____

Address _____

Postcode _____

Tel _____ Fax _____

Email _____ Website _____

Signed _____ Date _____

**Please return to: Angie Greenaway, Viva!, 8 York Court, Wilder Street, Bristol BS2 8QH
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